



BUSINESS REPORT

Date: **19th April 2025**

Business Reference: **34652**

About the Business:

Well Established Land with Potential!

A 6300 square meter property with buildings, leans itself to various lucrative income opportunities. Located in the vicinity of Bronkhorstspuit. 50 Hectares of accommodation, venue halls, a dam, 4x4 track and more.

Well Established Land with Potential!



Sector: **Property**

Asking Price:

R **12,400,000**

Monthly Profit:

R **0**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **0**



Business Report

How does the business operate on a daily basis?

Currently there are only a few units being rented out. In the past the Owners managed the renting out of the hostel, houses, venue and other accommodation.

The renting of accommodation was majority corporate and private clients.

The maintenance is performed by the owner and staff / sub contractors as required.

What Advertising/Marketing is carried out?

No marketing is done currently - The owner wants to relocate.

What competition exists?

There are smaller guest houses in the area.

How could the profitability of the business be improved?

This beautiful, well located property is perfect to practice multiple / diverse business activities for a sustainable return on investment.

Development of the property as a retirement village or as a school / academy will increase profitability and ensure for a monthly stable income.

Give a breakdown of staff/ functions/ length of service?

1 x General / garden maintenance.

1 x Cleaning.

They have been working for the owners for several years..

Do any have management potential?

No.

How involved is the Owner in running the business?

The owner was involved full time.

What are the main assets of the business?

The 50 hectare property, including the buildings of 6300 square meters, with the complete infrastructure.
The entire property is game fenced.

Strengths?

The properties as a unit compliment the potential utilization of the facilities to practice multiple and diverse business activities for sustainable return on investment.
This property has ample development applications and growth opportunities.
The farming area can be used for training, subsistence farming or intensive farming activities.
The property is water rich with an uncontaminated river running through it.
Infrastructure in place of water supply, eskom supply, sewerage and near provincial road.

Opportunities?

The formalization of the zoning to a retirement village, academy, or a lodge will most definitely increase capital growth and ensure for good returns on investment.

Threats?

Covid-19 and economy.

What is the reason for the sale?

The owner wants to relocate.