



BUSINESS REPORT

Date: **3rd May 2024**

Business Reference: **34697**

About the Business:

Furniture Shop in Paarl for Sale

This retail outlet is located in Paarl. The business offers outstanding new and second hand furniture at affordable prices. The price of the business is R 850 000,00 plus stock on hand

Furniture Shop in Paarl for Sale



Sector: **Retail**

Asking Price:

R **850,000**

Monthly Profit:

R **42,571**

Asset Value:

R **169,000**

Stock Value:

R **250,000**

Yearly Net Profit :

R **510,849**



Business Report

Fully describe the business's activities?

The business sells both new and second hand furniture direct to the public. The types of furniture includes lounges, dining rooms, kitchen, bedroom and outdoor furniture. Lay buys are accepted and the business also offers same day deliveries.

How does the business operate on a daily basis?

The owner\manager open the business on a daily basis from 8H00 until 17H00 and order stock, do advertising, sell stock and do delivering. Cash-ups are done on a daily basis.

What Advertising/Marketing is carried out?

Mainly social media

What competition exists?

There's a lot of existing furniture businesses in the area

How could the profitability of the business be improved?

The business profitability could be improved by increasing stockholding in order to increase Sales. More quality second hand stock should be sourced which would increase GP%

How involved is the Owner in running the business?

The Owner is fully involved on a daily basis in the running of the business

When does the current lease end?

The current lease ends September 2021, but a new lease can be negotiated with the landlord

What are the trading hours?

The trading hours are from Monday to Friday 8H00 till 17H00 and Saturdays from 8H00 until 13H00

What are the main assets of the business?

The main assets are the delivery vehicle, shelving, counter and the goodwill of the business

Strengths?

Well-established with a good reputation and goodwill

Weaknesses?

Stockholding could be higher with more variety

Opportunities?

Increase variety and second-hand stockholding

Threats?

The normal threats associate with retail business exist.

What is the reason for the sale?

The reason for sale is retirement and the owner wants to relocate to her son