



BUSINESS REPORT

Date: **9th February 2026**
Business Reference:**36650**

About the Business:

**Retail supplier of school outfits since 1938 -
profitable but seasonal**

This is a well-known supplier of school wear to 65 schools in the area and has been around for many decades

Retail supplier of school outfits since 1938 - profitable but seasonal



Sector: **Retail**

Asking Price:

R 600,000

Asset Value:
R 90,000

Monthly Profit:

R 43,862

Stock Value:
R 2,000,000

Yearly Net Profit :
R 526,344



Business Report

Fully describe the business's activities?

This is a business that specialises in school wear for more than 80 years. Stockists of specialised school uniforms with prices that are competitive and affordable. Staff are dedicated, friendly and professional.

How does the business operate on a daily basis?

This store is the preferred stockist of school uniforms for about 65 schools. Parents can only get the required outfits from this store.

What Advertising/Marketing is carried out?

No formal advertising. Schools promote the company as the preferred supplier of the uniforms. Brochures are sent out to schools periodically.

What competition exists?

There are stores that sell the basic school requirements in the area. Only 1 store stocks the specialised uniform, however the quality is very inferior compared to our quality

How could the profitability of the business be improved?

Advertising, Possible contracts with new & existing schools. Addition of sports clothing and other school related stock added to the store.

Give a breakdown of staff/ functions/ length of service?

Manager employed since 2019
Saleslady employed Since 2010
Salesman employed since 2014

Do any have management potential?

There is a manager in place

How involved is the Owner in running the business?

The owner runs the daily operations.

When does the current lease end?

The seller owns the building as well. The seller will negotiate a new lease agreement with the buyer

What are the trading hours?

Monday to Friday: 9am - 5pm
Saturday: 9am - 1:30pm
Closed on Sundays and public holidays

What are the main assets of the business?

This is a retail store, and the assets are mostly fittings, racks and rails.

Included is a 5 KVA generator, 3 computers and 2 till printers, a label printer, an office printer

5KVA Inverter

Strengths?

Well-known
Been around for a many a decade
Friendly service and staff
Preferred supplier to many schools in the area

Weaknesses?

High stock holding required for various schools and sizes of clothes

Opportunities?

Secure new schools
Introduce sports clothing
Introduce other school related stock

Threats?

Other retail stores in the area stock general school uniforms.

What is the reason for the sale?

Partners have other business interests.