

A Commercial Real Estate Platform: Choose Business for Sale

In this article, we will discuss the commercial real estate platform, Business for Sale, and how it can help you sell your listing with efficiency.

Published on: **22nd September 2022**

Author: **Inika Pieters**



A Commercial Real Estate Platform: Choose Business for Sale

Selling and purchasing commercial property can be challenging if one doesn't have the necessary exposure or tools to assist you in your efforts. It can be [hard to reach your target market](#), especially when making use of standard property platforms that have been built for the residential property market. It is therefore advisable to rather make use of platforms that have been designed to service commercial real estate agents.

In this article, we will discuss the commercial real estate platform, Business for Sale, and how it can help you sell your listing with efficiency.

What is Business For Sale?

Business for Sale is a marketing and advertising platform that has been designed and created specifically for businesses, franchises, and commercial properties. Useful to both business owners looking to sell and agents representing clients, this platform provides exposure to your target market. Your listing will be seen by thousands of potential buyers, investors, and entrepreneurs, ensuring that you do not go unnoticed. The various brokering tools on the platform allow you to easily create marketing reports as well as [receive business and commercial property valuations](#). As potential buyers enquire about a listing you are provided with information including contact details, business criteria, and the funds available.

Commercial Real Estate Tools and Packages

Business for Sale has three standard packages consisting of an Advertising, Essential, and Premium Package.

However, to more specifically cater to commercial real estate agents and what they require to attract buyers and succeed in a sale, we have structured a new package known as the Essential Plus Package.

Essential Plus Package Priced at R1950 per month, this package includes:

- Users 1
- Number of Listings 10
- Business Valuations Limited
- Receive Enquiries
- Autoresponders
- Financial Report
- Report Information Basic
- Seller Feedback Report
- Financials Basic
- Upload Documentation
- Register Buyers
- Re-market to Buyers
- Weekly Progress Report
- Document Customization
- Featured Listings Limited

It is possible to cancel your subscription to a Business for Sale package at any time; however, it is renewed automatically on a monthly cycle for your convenience.

[Contact our team](#) at sales@businessforsale.co.za to find out more about how Business for Sale can benefit you in your efforts to sell your commercial property listing quickly and easily.